

# STRENGTHS

- Strong brand reputation
- High customer loyalty
- Efficient supply chain



# WEAKNESSES

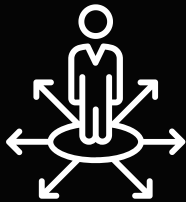
- Limited product range
- High operational costs
- Dependence on few suppliers



# SWOT

# OPPORTUNITIES

- Expanding market
- Technological advancement
- Strategic partnerships



# THREATS

- Increasing competition
- Economic downturns
- Regulatory changes



**STRENGTHS**

**WEAKNESSES**

**SW  
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**OPPORTUNITIES**

**THREATS**